

Aeros Improves Efficiencies with Cultura



Background

Aeros, formerly operating as AgriSoft Solutions LLC, is an ERP and animal inventory management software provider for the poultry industry. Its suite of product solutions include flock management, feed management, egg processing, table egg distribution, and animal inventory management solutions.

In 2005, the business was purchased by Agri Stats Incorporated, an agriculture benchmarking and management reporting company, with the intent to break into the Ag Software space. However, in 2013, Agri Stats decided to divest its interest in Aeros in order to refocus their energies and talents on their core business.

- “Cultura believes
- in us, invests in us,
- and gives us guidance,
- but ultimately we
- are still the same
- people—just under
- a different name”

—Anthony Barton,
General Manager, Cultura - Aeros

Finding a Long-Term Home

Cultura Technologies, the North American market leader in agri-food software, acquired Aeros in June 2013. Cultura’s acquisition philosophy is to invest in good software businesses and help them become great.

The management team at Agri Stats was impressed with Cultura’s knowledge of the agriculture software space, and thus believed that it would be an appropriate long-term home for Aeros. The existing team at Aeros was particularly enthusiastic about joining Cultura because of its decentralized approach to operating its businesses.

In addition, Cultura understands that the best people to run its companies are the ones that helped build them, and encourages existing managers to stay on post-acquisition to continue making strategic and operational decisions as they see fit.

- “Aeros is still managed
- autonomously. My staff and I
- are still the decision-makers
- but now we have the resources
- of a larger software company.”

—Anthony Barton

About Cultura Technologies

Cultura's name has its roots in the words "agricultura," which is Latin for agriculture, and "cultivate," which is to foster growth or development. Our company culture is people-focused. We believe in strong customer relationships and that the strength of our people and their expertise can make the difference in delivering customer-centric solutions that enable Agri-Food businesses to efficiently produce, process, and deliver quality food and bio-products. Cultura is all about connecting people and processes across the broader Agri-Food supply chain, helping to nurture Agri-Food advancement through technology.

Learn more at www.culturatech.com/joincultura



3820 Mansell Road, Suite 375
Alpharetta, GA 30022 USA

Tel: 1-(678)-249-3200

Fax: 1-(770) 238-5101

www.culturatech.com

About Volaris Group

Volaris Group acquires, strengthens and grows vertical market technology companies enabling them to be clear leaders within their focused industry. Volaris Group companies provide specialized, mission-critical solutions to vertical markets around the world including Agri-Food, Asset Management and Logistics, Justice, People Transportation, Marine and Rental Management. Volaris Group is an operating group of Constellation Software Inc.

Learn more at www.volarisgroup.com



5800 Explorer Drive, 5th Floor
Mississauga, ON Canada L4W 5K9

Tel: (905) 267 5400

Fax: (905) 238 8408

volarisgroup.com